

6190 Groverdale Ct Abar Hutton Media Alexandria, VA 22310-2552 Ste 200

> Phone/Fax **Buyer Name** Sales Office Salesperson

Comments

AMER CHEM COUN 8/30 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Billing Type Account Types

Standard

National/Political Issue Agency BRD

Sales Tax Net Tota

\$29,962.50

AMER CHEM COUN 8/30 (468075) 08/30/12-09/05/12 TeleRep/DC, Washington DC (2995) POLITICAL ISSUE (ns) (1187) American Chemistry Council (29614) 1355798 SCATTERGOOD, JEFF TeleRep Washington DC Abar Hutton Media (1555)

Brand Product Agency Contract #

Schedule Dates Advertiser

Demo СО-ОР Commission Commission % Package Deal Order Type Headline # Entered By Last Modified Date Entered \$5,287.50 15.00 A35+ 06282426 8 08/16/12 Normal

08/16/12 Jessica Landolfo

	Grand Total:	Sep. 2012	By Broadcast Month	Salt Lake City (KUTV)
	45	45	Spots	3
	\$35,250.00	\$35,250.00	Rate	

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	14.0	13.0	12.0	11.0	10.0	9.0	8.0	7.0	6.0	5.0	4.0	3.0	2.0	1.0	Line	
	14.0 Normal Line / News (14)	13.0 Normal Line / News (13)	12.0 Normal Line / News (12)	11.0 Normal Line / News (11)	10.0 Normal Line / News (10)	9.0 Normal Line / News (9)	8.0 Normal Line / News (8)	7.0 Normal Line / News (7)	6.0 Normal Line / News (6)	5.0 Normal Line / SPOT (5)	4.0 Normal Line / News (4)	3.0 Normal Line / News (3)	2.0 Normal Line / News (2)	1.0 Normal Line / News (1)	Line Type / Break Type (Ref #)	
	08/30/12-08/31/12	09/04/12-09/05/12	08/30/12-08/31/12	09/03/12-09/05/12	08/30/12-08/31/12	09/03/12-09/05/12	08/31/12-08/31/12	09/04/12-09/04/12	08/30/12-08/31/12	09/03/12-09/05/12	09/03/12-09/05/12	08/30/12-08/31/12	09/03/12-09/03/12	08/30/12-08/30/12	Dates	
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CO	:30 6P- 6:30P (MST)	:30 5P- 5:30P (MST)	:30 5P- 5:30P (MST)	:30 4:30P- 5P (MST)	:30 4:30P- 5P (MST)	:30 4P- 4:30P (MST)	:30 4P- 4:30P (MST)	:30 12P- 1P (MST)	:30 12P- 1P (MST)	:30 8A- 9A (MST)	:30 6A- 8A (MST)	:30 6A- 8A (MST)	:30 5:30A- 6A (MST)	:30 5:30A- 6A (MST)	Run Times	
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скина	\$1,000.00	\$1,000.00	\$1,000.00	\$500.00	\$500.00	\$400.00	\$400.00	\$350.00	\$350.00	\$300.00	\$700.00	\$700.00	\$300.00	\$300.00	Rate	
	\$2,000.00	\$2,000.00	\$2,000.00	\$1,500.00	\$1,000.00	\$1,200.00	\$400.00	\$350.00	\$700.00	\$900.00	\$4,200.00	\$2,800.00	\$300.00	\$300.00	Total	
	\$2,000.00 Salt Lake City (KUTV)	\$2,000.00 Salt Lake City (KUTV)	\$2,000.00 Salt Lake City (KUTV)	\$1,500.00 Salt Lake City (KUTV)	\$1,000.00 Salt Lake City (KUTV)	\$1,200.00 Salt Lake City (KUTV)	\$400.00 Salt Lake City (KUTV)	\$350.00 Salt Lake City (KUTV)	\$700.00 Salt Lake City (KUTV)	\$900.00 Salt Lake City (KUTV)	\$4,200.00 Salt Lake City (KUTV)	\$2,800.00 Salt Lake City (KUTV)	\$300.00 Salt Lake City (KUTV)	\$300.00 Salt Lake City (KUTV)	Station	
															Comments	
	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	Entered	

Accepted-Agency/Advertiser:

Date:

Comments:

Printed At: 01:23 PM on Tuesday, August 21 2012



Abar Hutton Media 6190 Groverdale Ct Alexandria, VA 22310-2552

> Advertiser Contract # Schedule Dates AMER CHEM COUN 8/30 (468075) POLITICAL ISSUE (ns) (1187) American Chemistry Council (29614) 1355798 TeleRep/DC, Washington DC (2995) Abar Hutton Media (1555) 08/30/12-09/05/12

Product

Agency

Brand Phone/Fax Sales Office Account Types Buyer Name Salesperson National/Political Issue Agency BRD SCATTERGOOD, JEFF TeleRep Washington DC

Comments Billing Type

Standard

Net Total

\$29,962.50 \$5,287.50 15.00

Sales Tax

AMER CHEM COUN 8/30 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Demo CO-OP Package Deal Order Type Commission Commission % Headline # Entered By Last Modified Date Entered

06282426 08/16/12 08/16/12 Normal A35+ ŏ Jessica Landolfo

Salt Lake City (KUTV)

By Broadcast Month Spots

45

<u>Rate</u> \$35,250.00

		 —											
Accepted		24.0	23.0	22.0	21.0.1	21.0	20.0	19.0	18.0	17.0	16.0	15.0	Line
Accepted-Agency/Advertiser:		24.0 M/G For 21.0.1 / News (M1)	23.0 Normal Line / News (23)	22.0 Normal Line / News (22)	21.0.1 Closed Preempt (21)	21.0 Normal Line / News (21)	20.0 Normal Line / News (20)	19.0 Normal Line / News (19)	18.0 Normal Line / News (18)	17.0 Normal Line / News (17)	16.0 Normal Line / News (16)	15.0 Normal Line / News (15)	Line Type / Break Type (Ref #)
		09/02/12-09/02/12	09/02/12-09/02/12	09/02/12-09/02/12	09/02/12	09/02/12-09/02/12	09/02/12-09/02/12	09/01/12-09/01/12	09/01/12-09/01/12	09/05/12-09/05/12	08/30/12-08/31/12	09/03/12-09/05/12	Dates
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Date: Accepted-Station:	CON	:30 8A- 9:30A (MST)	:30 10P- 10:35P (MST)	:30 5P- 6P (MST)		:30 9:30A- 10A (MST)	:30 7A- 8A (MST)	:30 10P- 10:35P (MST)	:30 5P- 6P (MST)	:30 10P- 10:35P (MST)	:30 10P- 10:35P (MST)	:30 6P- 6:30P (MST)	Length Run Times
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e:		 \$600.00	\$2,000.00	\$750.00		\$600.00	\$250.00	\$1,500.00	\$500.00	\$2,500.00	\$2,500.00	\$1,000.00	Rate
Comments:		\$600.00	\$2,000.00	\$750.00			\$250.00	\$1,500.00	\$1,000.00	\$2,500.00	\$5,000.00	\$2,000.00	Total
		\$600.00 Salt Lake City (KUTV)	\$2,000.00 Salt Lake City (KUTV)	\$750.00 Salt Lake City (KUTV)	Salt Lake City (KUTV)	Salt Lake City (KUTV)	\$250.00 Salt Lake City (KUTV)	\$1,500.00 Salt Lake City (KUTV)	\$1,000.00 Salt Lake City (KUTV)	\$2,500.00 Salt Lake City (KUTV)	\$5,000.00 Salt Lake City (KUTV)	\$2,000.00 Salt Lake City (KUTV)	Station
		CBS SUNDAY MORNING			Pre-empt/Exception - Per Shannon								Comments
		8/16/12	8/16/12	8/16/12		8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	Entered

REP HEADLINE# 6282426 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG16/12 11.2 \*\*\* KUTV-TV \*\*\*

ADV # ADV. NAME ISS/AMER CHEMISTRY COUNCIL	REP.#	OFF.#	SALESMAN #	7
# AGY. NAME ABAR HUTT	BUYER NAME	JEFF SCATTERGOOD	RGOOD	
6190 GROVED#	SALES PRSN	WA- CHERYL	BLAIR	
ORDER # 1355 798 CONTRACT # 6282426	CLASS: NATL.	L. LOCAL	REGIONAL	
PRDCT AMER CHEM COUN 8/30 EST#555 COMMENTS: (LINE, ORDER, INV	NVOICE)			
FLIGHT DATES AUG30/12 SEP5/12 WK-1				
CITY TAX STATE TAX CO-OP BILLING NEEDED			DATE AUG16/12	11.20
REP: TO NSM/NSA FR LINDSEY FOR CHERYL NEW ORDER				
TTLS \$35,250 PLEASE CONFIRM, THANKS!				
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****				
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : DATE : DATE	: END :	SPTS: WEEK: /WK: INVT:	DAYS :T	: TOTL:
AGENCY ADVERTISER CODE = AGENCY EST# = 555 AGENCY PRODUCT CODE =				
1 530A-600A 30 \$300.00 8/30	8/30	Ц	THU	Н
PROGRAM: NEWS				
2 530A-600A 30 \$300.00 9/3	9/3	Н	MON	Н
PROGRAM: NEWS				
3 600A-800A 30 \$700.00 8/30	8/31	4	ТН-Е	4
PROGRAM : NEWS THIS AM				

HEADLINE# 6282426 ORIGINAL REV#0 ***	* *	REP	
	REV#0	# 62824	

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG16/12 11.2 \*\*\* KUTV-TV \*\*\*

2								
:LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END : DATE	: SPTS: WEEK	K : DAYS	:TOTL:
4	600A-800A	30	\$700.00	9/3	9/5	0	M-M	Ø
PROGRAM	: NEWS THIS AM							
ហ	800A-900A	30	\$300.00	9/3	9/5	ω	M-M	ω
PROGRAM	: THE EARLY SHOW							
Ø	1200N-100P	30	\$350.00	8/30	8/31	N	TH-F	N
PROGRAM	: NEWS NOON							
7	1200N-100P	30	\$350.00	9/4	9/4	₽	TUE	Ľ
PROGRAM	: NEWS NOON							
8	400P-430P	30	\$400.00	8/31	8/31	Н	FRI	₽
PROGRAM	: NEWS							
9	400P-430P	30	\$400.00	9/3	9/5	ω	M-M	ω
PROGRAM	: NEWS							
10	430P-500P	30	\$500.00	8/30	8/31	2	TH-F	N
PROGRAM	: NEWS							
11	430P-500P	30	\$500.00	9/3	9/5	ω	M-W	ω
PROGRAM	: NEWS							
12	500P-530P	30	\$1,000.00	8/30	8/31	N	TH-F	Ŋ
PROGRAM	: NEWS AT 5PM							
13	500P-530P	30	\$1,000.00	9/4	9/5	N	TU-W	N
PROGRAM	: NEWS AT 5PM							
14	600P-630P	30	\$1,000.00	8/30	8/31	N	ТН-Б	N
PROGRAM	: NEWS AT 6PM							
15	600P-630P	30	\$1,000.00	9/3	9/5	2	M-M	N
PROGRAM	: NEWS AT 6							

ORIGINAL	HEADLINE#	
REV#0 ***	£ 6282426	

\* P.H. \* P

564 1103

AUG16/12 11.2 \*\*\* KUTV-TV \*\*\*

SVC- NONE DEMOS- RA35+\* :LINE#:REP : SEP/12 MARKET TOTALS \$65,277 PROGRAM PROGRAM PROGRAM PROGRAM PROGRAM PROGRAM PROGRAM PROGRAM 20 23 21 19 18 17 16 22 35250.00 :CD: •• .. .. •• ٠. .. 1000P-1035P 930A-1000A 700A-800A 500P-600P 1000P-1035P 1000P-1035P 500P-600P 1000P-1035P NEWS 10 SAT NEWS AT 10 NEWS AT NEWS AT 10 FACE THE NEWS AT NEWS TIME NEWS 10 SUN PERIOD KUTV 54% 5 PM 5 PM NATION •• LGTH NYMX KTVX 30 30 30 30 30 30 30 30 .. % % O U Ø E C .. .. RSL \$750.00 \$600.00 \$250.00 \$1,500.00 \$500.00 \$2,500.00 \$2,500.00 \$2,000.00 18% RATE KSTU 23% 9/2 9/2 9/2 9/1 9/5 9/2 9/1 8/30 START KUCW % 9/2 9/2 9/2 9/2 9/1 9/1 9/5 8/31 END KJZZ SPTS: N 0% Н  $\vdash$  $\vdash$ N μ CONTRACT TOTAL TOTAL SPOTS WEEK KCSG 0% .. .. WED SUN SUN SATSAT SUN SUN TH-F DAYS 35250.00 4**8** : TOTL: ш μ Ν  $\vdash$ N